



FOR IMMEDIATE RELEASE

Advanced Reconstructive Surgery Alliance Launches Platform

*Center for Restorative Breast Surgery and St. Charles Surgical Hospital Join
The Plastic Surgery Center & Affiliates in Elite Network
of Reconstructive and Cosmetic Surgeons*

Tinton Falls, NJ – March 2, 2022 – Today, the Advanced Reconstructive Surgery Alliance (“ARSA”), a comprehensive physician management services organization, officially announced its formation, as well as its partnership with [Center for Restorative Breast Surgery](#) and [St. Charles Surgical Hospital](#). Center for Restorative Breast Surgery (“CRBS”) and St. Charles Surgical Hospital joins the ARSA consortium, which is comprised of [The Plastic Surgery Center](#), [Institute for Advanced Reconstruction](#), [Premier Surgical Network](#), [Look Natural Hair Restoration](#) and [Sycamore Medispa](#). These best-in-class practices represent many of the leading reconstructive and cosmetic surgeons throughout the United States.

Headquartered in Tinton Falls, NJ, ARSA is partnering with leading reconstructive and cosmetic surgeons who seek a strategic partner with the capital resources and expertise to invest in best-in-class practice infrastructure and facilitate future growth. As part of this alliance, ARSA practice members will continue to deliver excellent patient care and further enhance clinical quality through collaboration with their new colleagues and ARSA’s management resources. Joining ARSA will offer members greater economies of scale, enhanced clinical interaction, and an overall competitive advantage.

“This is an exciting time for the Advanced Reconstructive Surgery Alliance, and we are proud to be partnering with the organization,” said Frank DellaCroce, MD, FACS, Co-Founder of the Center for Restorative Breast Surgery. “We are committed to delivering the highest quality care that aligns with ARSA. This alliance should allow us to expand our presence within the markets we serve, positively impacting the lives of more patients.”

Center for Restorative Breast Surgery’s physicians are pioneers in the art of rebuilding breasts lost to cancer, preventive mastectomy, developmental defects, and deformities associated with previous surgery. CRBS utilizes sophisticated microsurgical techniques allowing for recreation of the breast with natural tissue while preserving strength and restoring beauty. CRBS has pioneered groundbreaking procedures including Nipple Sparing Mastectomy, the Stacked FlapSM, the SGAP, the BODY LIFT Flap[®], and the APEX FlapSM.

ARSA is bringing together national leaders in reconstructive and cosmetic care. This network has the common goal of improving life through surgery and science. The ARSA leadership team is led by Dr. Andrew Elkwood, CEO a practicing reconstructive surgeon.

“What makes ARSA unique is its focus on reconstructive and cosmetic surgery. We designed this network with the common goal of bringing together key opinion leaders in the plastic surgery field to provide the best possible care to patients,” explained Andrew Elkwood, MD, CEO of ARSA. “ARSA has created a business model that enables reconstructive and cosmetic surgeons to have an ownership interest and the ability to participate in ARSA’s future. Practices within the network will continue to drive all clinical decisions and remain highly involved in strategic operations via the Medical Leadership Board.”

If interested in learning more about a partnership with ARSA, contact:

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About Advanced Reconstructive Surgery Alliance

ARSA is an alliance of likeminded practitioners with the highest clinical standards and shared resources that offer economies of scale. Our reconstructive and cosmetic surgeons benefit from an adaptive business environment with infrastructure, marketing, and the level of excellence which enables them to concentrate on the business of providing extraordinary clinical services. They are empowered to focus unencumbered – on doing their best work for what matters most...the patient.

For additional information on ARSA please visit ARSAhealth.com.

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